



Launch of Creative Industries handbook

The Australian Embassy Belgrade partnered with the Belgrade based creative industries advocacy group GKE (*Group for Creative Economy*) for the launch of the handbook - '***Creative Australia: good lessons in creative society and economy***'. The event took place on 31 October and was hosted by the Belgrade Chamber of Commerce.

The Embassy funded the printing and translation of the handbook into Serbian and the Ambassador, HE Dr Helena Studdert, was the keynote speaker at the event. "*Australia has over several decades been drawing on its unique culture and human talent to build prosperity and wealth through harnessing our creative forces. I am very glad therefore that we are able to share the Australian experience with Serbia*", the Ambassador said.

